

COULDB ENTERTAINMENT **WEBSITE PRIVACY POLICY**

The following addresses the personal information we may collect about You during any interaction with our website (the "Website").

Your Acceptance of this Website Privacy Policy

By using the Website, You signify your agreement with and acceptance of CouldB's Website Privacy Policy. If You do not accept this Website Privacy Policy, You must not access or use the Website.

CouldB may, at any time, without notice or liability, revise this Website Privacy Policy by updating this posting. You should periodically revisit this posting to review any revisions to this Website Privacy Policy. If any revision is not acceptable to You, You must cease accessing and using the Website. If You continue to access or use the Website after any revisions are posted You will be deemed to have accepted all revisions.

Types of Personal Information

We receive two types of personal information from Customers who visit the Website: (1) personal information that Customers provide through registration or other communication on the Website; and (2) personal information CouldB gathers through aggregated tracking procedures, such as tallying the number of page views, downloads, and purchases throughout the Website over a given period of time. The second type of personal information enables us to tailor the Website content to better meet the needs of our Customers. However, we assure You that CouldB will not disclose your personal information to third parties without first obtaining your consent, except in conjunction with your participation in any online transactions CouldB may offer from time to time.

How Does CouldB Collect Personal Information?

(a) Registration: Personal information may be collected by specifically requesting it from You on the Website. Generally, this occurs when You register at the Website or otherwise request information or a service from us. Usually, the Website and its necessary service partners collect your personal information in order to facilitate the operation of the Website and to deliver the services it offers. The Website also uses your personal information to inform You of other products or services available from CouldB and its affiliates. The personal information gathered in this transaction is covered by the foregoing Privacy Policy.

(b) Usage tracking:

i. Use of IP Addresses: An IP address is a number that is automatically assigned to your computer whenever You are surfing the Internet. Web servers automatically identify your computer by its IP address.

CouldB and/or its affiliates collect IP addresses for the purposes of system administration, to report aggregated information to our advertisers, and to audit the use of the Website. When Customers request pages from the Website, our servers log the requesting Customers' IP addresses. Except where You participate in any online transaction CouldB may offer from time to time, we normally will not link IP addresses to anything personally identifiable, which means that Customers' sessions will be logged, but Customer identity remains anonymous to us. We can and will use IP addresses to identify a Customer when we feel it is necessary to enforce compliance with our rules or terms of service or to protect our service, the Website, or any person, or where it is otherwise permitted by law.

ii. Use Of Cookies: Cookies are bits of information that a website transfers to an individual's hard drive for record-keeping purposes. Cookies make Web surfing easier for You by saving your preferences while You visit the Website. We never save passwords or credit card information in cookies. The use of cookies is an industry standard, and, as such, You'll encounter them at most major websites. By showing how and when Customers use the Website, cookies help us see which areas are popular and which are not. Many improvements and updates to the Website are based on data collected using cookies, such as the total number of visitors and pages viewed in a given period of time. This kind of information is most easily tracked using cookies.

CouldB and/or its affiliates have two primary uses for its cookies. First, we use them to specify preferences. For example, Customers can specify keywords across several categories or markets so You do not have to tell us over and over again about the kinds of music You are interested in obtaining information about. Secondly, we use cookies to track Customer trends and patterns. This helps us to better understand our Customers' needs and to improve areas of CouldB and/or its affiliates' services that our Customers may find useful. Sometimes, information from cookies is attached to messages sent to our Customer Relations department. While all of these situations depend on the use of a cookie, You always have the option of disabling the receipt of cookies on your computer by adjusting the cookies setting in Your Web browser preferences.

Most browsers are initially set up to accept cookies. You can reset your Web browser to either refuse all cookies or indicate when a cookie is being sent, with a concurrent option to accept or receive the cookie. However, note that some of the services offered on the Website will not function properly or may be considerably slower if You refuse to receive cookies. For example, without cookies, You will not be able to set personalized preferences. You might also encounter difficulties participating in online transactions offered on the Website from time to time.

Occasionally, You may receive cookies from our advertisers. CouldB and/or its affiliates do not control these cookies. The use of advertising cookies sent by third-party servers is standard in the Internet industry.

With Whom Does CouldB Share Your Personal Information?

As a general rule, CouldB will not disclose any of your personal information except when we have your permission or under special circumstances, such as when we believe in

good faith that the law requires it or under other specified circumstances, including those described below:

(a) Business Partners & Sponsors: CouldB may disclose some or all your personal information to business partners, advertisers, or sponsors, but this use will be specifically described to You through written notification prior to either the collection or transfer of the personal information. Many promotions offer opportunities to request additional information from sponsors. By requesting more information, You give CouldB permission to transfer your personal information to the sponsor so they can fulfill your request. In many instances, only your e-mail address will be shared with the sponsor.

(b) Third Party Data and Data in the Aggregate: From time to time, on the Website You may be offered the opportunity to receive material or special offers from third parties. If You opt to receive information from these third parties, CouldB will share your name and e-mail address with such third parties. Under confidentiality agreements, CouldB may match Customer information with third party data. Also, CouldB may disclose aggregated Customer statistics (i.e., where we disclose a characteristic of our Customers as a group and not as individuals) in order to describe our services to prospective partners, advertisers, and other third parties, and for other lawful purposes.

(c) Other: CouldB may disclose account information in cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating CouldB's Terms of Use or may be causing (either intentionally or unintentionally) injury to or interference with CouldB's rights or property, other CouldB Customers, or anyone else that could be harmed by such activities. CouldB may disclose or access account information when we believe in good faith that the law requires it and for administrative and other purposes that we deem necessary to maintain, service, and improve our products and services.

How Can You Control the Use of Your Personal Information?

In case You change your mind or some personal information changes (such as your zip code or e-mail address), we will endeavor to provide a way to correct, update or remove the personal information You give us. Additionally, to keep You in control of the communications directed to You, we offer Customers the opportunity to "opt out" of having personal information shared with parties outside of CouldB and/or its affiliated companies. If You wish, for any reason, to update your personal information or if You object to any use of your personal information described in this Website Privacy Policy, You may e-mail your requested change or objection to: monica@couldb.com. You may also contact monica@couldb.com with any questions or enquiries You may have concerning this Policy or about our privacy practices in general.

What happens when You link to a Third Party Website?

You should be aware that when You are on the Website You could be directed to other third party websites that are beyond our control. There may, from time to time, be links to other third party websites from the Website that take You outside our service areas. For example, if You "click" on a banner advertisement on the Website, the "click" typically takes You off the Website. These other sites may include websites of advertisers,

sponsors and partners that may use CouldB's and/or its affiliates' logos as part of a co-branding agreement. These other websites may send their own cookies to Customers, or otherwise collect data or solicit information.

CouldB and its affiliates do not control such third party websites, and, therefore, are not responsible for their content. CouldB's and/or its affiliates' provision of hyperlinks to these websites does not imply any endorsement of the material on such websites or any association with their operators. This Website Privacy Policy does not extend to anything that is inherent in the operation of the Internet and which is beyond the control of CouldB and its affiliates.

Please keep in mind that whenever You give out personal information online (for example, via message boards or chat lines), that personal information can be collected and used by people You do not know. While CouldB and its affiliates strive to protect their Customers' personal information and privacy, we cannot guarantee the security of any personal information You disclose online and so You disclose such information at your own risk.

Is your Personal Information Secure from Others using the CouldB Website?

The importance of securing your personal information is of the utmost concern to us. We exercise great care in providing secure transmission of your information from your computer to our servers. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, CouldB and its affiliates cannot promise or warrant the security of any personal information You transmit to us, including through the use of our online products or services. Any such transmission is done so at your own risk. Once we receive your transmission, CouldB uses industry standard efforts to safeguard the confidentiality of your personal information, such as firewalls. However, ironclad security does not yet exist on the Internet.